

# Yusri

| Designer Social Media & Web | Content Creator |  
| Sales & Marketing | Cashier & Operator | Admin |

“ I like tech and business development, eager to learn & improve my character for being better. My ability to adapt with new environment and be a fast learner will benefit your company. I'm granted a good attitude person, humble, creative, and responsible.



## Work Experience

### General Staff Officer @ Al Washliyah University (UNIVA)

Feb 2021 to present | Medan

- Designing the Website of Al Washliyah University and Faculty.
- Writing news articles and editing photos and videos for website contents.
- I am designing some banners for university events.
- Work with the team for preparing campus events.
- Assist in operating the Siakad Application for receiving tuition and administrative processes such as deposits, withdrawals, and payments.
- Work with content management systems such as WordPress and Elementor plugins, Microsoft office software, Adobe Photoshop, and Canva.

### Admin Social Media @ Dompot Sosial Ulun Nuha (DSU)

Agt 2020 to Feb 2021 | Medan

- Collaborated with teams to created digital fundraising campaign, we open donations for helping people affected by natural disasters and spiritual-based programs, such as infaq and zakat, and creating photo and video documenter of distributed donations.
- Designing social media contents for @dsulunnuha ( FB, IG, WA).
- Editing photos and videos contents.
- Created copywriting captions and maintained social media campaign.
- Work with Wondershare Filmora and PhotoScape software.

### Sales Executive @ Astra International Daihatsu Motor

Feb 2019 to Feb 2020 | Jakarta

- Worked with team to promoted Daihatsu cars. We discussed the promotion strategy and campaign area, preparing car exhibition events, and OpenTable promotion at malls, gas stations and offices.
- Created Marketing Campaign on instagram & facebook, Designing banner ads for Facebook, Instagram, Whatsapp, and Marketplace.
- Provided consulting on appropriate automotive products to customers, assisted in calculating credit simulations, suggested suitable leasing companies based on consumer needs and follow-up, and helped the administrative process.

### Operator & Cashier @ Las Vegas Internet Cafe & Game Center

Jan 2016 to Jan 2017 | Medan

- Accepting internet user payments and operating billing software.
- Reporting daily cash flow of internet bills, vouchers, and stock of goods.
- Maintained computer hardware and software and reported any issues to technical staff to ensure all tools were working properly.
- Trained new employees to be operator staff. Teaching about workflow and responsibility as a cashier and operator.



## Interests

Technology, movie, arts, and music, digital business, branding, and marketing. I like self-development and am curious about anything related to it.



## Skills

### Website

HTML, CSS, Wordpress, Elementor. Blogger.

### Content Creator

Copywriting, Editing Photo & Video.

### Digital Marketing

Facebook & Instagram Ads.

### Software & Apps

Microsoft Word, Powerpoint, Publiher, Excel, Adobe Photoshop, Siakad, Canva, and Filmora.



## Education

### Muhammadiyah Sumatera Utara (UMSU) University

2014 - 2017 // Medan

Associate Degree (Diploma III) of Tax Management Faculty of Economic and Business

Accreditation = B | GPA = 3.22/4



## Projects

### Portofolio Profile :

Web Portofolio built with WordPress and Elementor for my profile and projects with responsive and elegant design.

### Visit My Website :

[www.yusri.website](http://www.yusri.website)



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